Director's Report October 2023

- Jenn & Kate met Hampstead academy principal to talk about community outreach. Jenn will visit their school once a month for a story time, as she does with other preschools in town.
- Kate attended New England Library Conference Oct 15-17th in Springfield MA.
- Bought trees and planted them, to create the visual and sound screen from the busy intersection. Used funds from the "Bricks" donations for improving the pavilion grounds.
- Budget presentation for the draft budget went well.
- Kate met with Nick Mancusi, the new president of the Friends of the Hampstead Public Library. Nick has prior experience in working with nonprofit groups and foundations so the Friends are in good hands.
- Jim Lavacchia from the Public Works Dept. will be coming the week of Oct 23rd to mitigate water problems in our parking lot with a drain and grate and doing more improvements on the swale. Hopefully our winter will not have our usual ice rink in that area of the parking lot.
- More and more folks are bringing pictures for Merrily and Julie, who are working very hard on this fantastic Hampstead history book project.
- Julie and Kate met with a Pinkerton student who wanted to learn about our marketing goals and plan for the library, as part of a marketing class project. He will present us an integrated marketing plan at the end of his project, which will be helpful to see an outside view of our goals. He noted that we are doing so much already, he fears he won't have much to say.
- Big Read program about "The Bear" nearing the end. Partnered with NEA/Arts Midwest: grant sponsored statewide Big Read program featuring Andrew Krivak's The Bear. There have been book discussions and programs throughout Sept and Oct
- Julie coordinated with ServiceLink NH to host questions and answer sessions for people needing to sign up for Medicare Part D. They are all

booked already, and we will also partner with Service Link in January for Medicare Advantage sign up help.